**Scope of Services**

The following is a list of minimum tasks to be addressed for this project.

**Task 1: Data Collection and Condition/Needs Assessment**

Review and assess existing and future conditions for multimodal transportation, collect economic and demographic data, and review prior planning efforts for incorporation of recommendations. Plans/studies include, but are not limited to:

* US11 East and West corridor studies
* Fairfield Master Plan,
* Birmingham’s neighborhood plans
* Parcel information
* City Center Master Plan
* Innovate Birmingham Plan and Report
* SHAPE Birmingham (integration of health and equity)
* B-ACTIVE (non-motorized transportation)

Deliverable: Summary report on conditions and how those conditions might influence analyses and performance metrics.

**Task 2: Transit Service Analysis**

The Transit Service Analysis should evaluate existing and planned transit services with recommended alternatives based on demand and consideration for equitability.

Deliverable: Summary report and proposed alternatives, including accessibility and enhancements of bus stops.

**Task 3: Market Analysis**

A Market Analysis should evaluate existing and expected economic and land use conditions and the demands and opportunities for development and redevelopment, including Transit Oriented Development, Complete Streets, and bicycle and pedestrian access.

The goal of this task will be to identify those development types that have the most potential for success based on local market conditions and trends. Market and demographic information will be incorporated into the recommendations to further interrelationships with land use planning and improvement initiatives.

Deliverable: Summary report with proposed alternatives and benefits.

**Task 4: Public and Stakeholder Engagement**

Public and stakeholder outreach strategies will be prepared on how to best engage the public as well as key stakeholders from the business community, non-profit agencies, association groups, and elected officials. The proposal will include using creative and diverse public engagement methods to gather and present information and maximize public awareness and involvement in the process.

Deliverable: Public Engagement Plan

**Task 5: Final Report/Plan**

Results of Tasks 1 through 4 will be incorporated into the plan and recommendations for increased access to transit. Recommendations will address land use, equitability, accessibility, and sustainability, and be sensitive to climate impacts.

Deliverable: Report and Recommendations